Board of Directors Meeting Minutes

Location	Date	Time	Format
Zoom	June 18, 2025	3:00 p.m. CT	Virtual

In Attendance

Board Members		
Dave Devine	President	Present
Dan Pfeffer	President-Elect	Present
Joe Patterson	Immediate Past President	Present
Tony Gowell	Northeast Regional Vice-President	Present
John McPhail	Central Atlantic Regional Vice-President	Present
Tim Doby	Southeast Regional Vice-President	Present
Walker Clark	South Regional Vice-President	Present
Rodney Cobb	Southwest Regional Vice-President	Present
Darrin Duistermars	Midwest Regional Vice-President	Present
Mary Mahoney	Mid-America Regional Vice-President	Present
Dick Gulmon	Northern Regional Vice-President	Present
Rick Hansen	Northwest Mountain Regional Vice-President	Present
Chris Drumm	Pacific Coast Regional Vice-President	Present
Beverly Wiley	Elected At-Large Representative	Present, joined at 4:15 p.m.
Sandy Searcy	Allied / Affiliated Members	Present, left at 3:46 p.m.
Jari Askins	Independent Director	Absent
Valerie Arioto	Elite Athlete Representative	Present, left at 3:36 p.m.
Ally Carda	Elite Athlete Representative	Absent
Aubrey Leach	Elite Athlete Representative	Absent
Mike Lewis	Elite Athlete Representative	Present, left at 4:00 p.m.
Blaine Milheim	Elite Athlete Representative	Present
Nick Mullins	Elite Athlete Representative	Present
Codi Pannebaker	Elite Athlete Representative	Present, left at 4:00 p.m.
Zac Shaw	Elite Athlete Representative	Present, joined at 4:35 p.m.
Others Present		
Craig Cress	CEO	Present
Cheryl Bond	CFO, Minute Taker	Present
Chris Sebren	Chief Sport Development/Performance Officer	Present
Allison Flaig	Chief Operating Officer	Present
Jay Hedrick	Director of Network Systems	Present
Devin Loehrs	Chief Information Officer	Present
Todd Blyleven	Chief Marketing Officer	Present

Minutes

1. **Call to Order**

   President Devine called the meeting to order at 3:00 p.m. CT.

   Conflicts of Interest

   “Is any member aware of any conflict of interest (that is, of a personal interest or direct or indirect pecuniary interest) in any matter being considered by this meeting, which should now be reported or disclosed or addressed under the USA Softball Conflict of Interest Policy?”

   “If a Board member determines there to be a conflict of interest at any point during the course of the meeting when a specific subject is being discussed and / or action is being taken, a declaration of a conflict of interest should be made at this time.”

   “This is also a reminder that no confidential information disclosed during this meeting, or while doing any of the business of USA Softball can be used for the benefit of any other entity. “

It was noted that all Commissioners on the Board have an inherent conflict of interest when discussing and voting on the proposed bylaw amendment related to board composition.

2. Roll Call

A quorum was determined as noted in the "In Attendance" grid.

3. Approve the Agenda

MOTION	BD	25-06	01
To approve the agenda for the meeting as presented.			
Moved	Sandy Searcy	Seconded	Joe Patterson
CARRIED			

4. Management Reports

CEO Cress presented the May Production Reports. This is the first report for 2025 and adult registrations are very encouraging. JO registrations are lagging a bit compared to 2024.

CEO Cress presented the March and April stadium reports.

CEO Cress reported noted the WCWS completed a very successful event 2 weeks ago and we are preparing the stadium to reopen next week for hosting events. There were numerous positive exposure data points regarding attendance and television viewership.

5. New Business

Director Hansen presented a proposal to change representation on the Hall of Fame Committee to ensure better geographic representation. Directors Drumm, Gulmon, Cobb contributed to the discussion. No formal action was proposed at this time.

6. Next Board Meeting

The next meeting is August 27, 2025, via Zoom at 3:00 p.m. CT.

7. Executive Session

MOTION	BD	25-06	02
To enter Executive Session at 3:23 p.m.			
Moved	Chris Drumm	Seconded	Rick Hansen
CARRIED			

President Devine informed the Board that work continues regarding Delaware and Louisiana and more information is expected at the next meeting. CEO Cress provided additional information on Delaware and the potential appointment of a director.

MOTION	BD	25-02	03
To approve Ryan Melson as Director of USA Softball of Delaware.			
Moved	Walker Clark	Seconded	Tim Doby
CARRIED			

Director Gulmon and CEO Cress presented the Finance Committee's recommendation to increase the retainer for Cheek and Falcone to $7,500. The last increase was in 2018. Director McPhail contributed to the discussion.

MOTION	BD	25-06	05
To approve the fee increase for Cheek and Falcone effective July 1, 2025.			
Moved	Rick Hansen	Seconded	Chris Drumm
CARRIED			

CEO Cress and CFO Bond presented NGB/USOPP co-brand agreement for merchandising opportunities related to the LA28 games. Director Drumm contributed to the discussion

MOTION	BD	25-06	06
To approve the co-branding agreement as presented.			
Moved	Chris Drumm	Seconded	Darrin Duistermars
CARRIED			

Director Cobb presented a recommendation from the governance committee to merge Chicago with Illinois. Directors Patterson and Duistermars and President Devine contributed to the discussion.

MOTION	BD	25-06	07
To approve the recommendation of the governance committee to merger of Chicago and Illinois, the formation of a new association for the area and begin the search for a commissioner of the new association.			
Moved	Rodney Cobb	Seconded	Joe Patterson
CARRIED – Director Duistermars abstained			

Director Cobb excused himself from the meeting due to a conflict of interest in this matter. CEO Cress presented the recommendation of the governance committee to merge USA Softball of New Mexico with USA Softball of Texas. Director Drumm contributed to the discussion

MOTION	BD	25-06	08
To approve the recommendation of the governance committee to merge USA Softball of New Mexico with USA Softball of Texas.			
Moved	Tim Doby	Seconded	Rick Hansen
CARRIED			

Director Cobb discussed the governance committee's recommendation to have the Board direct a committee to review associations with less than 400 teams. Directors Drumm, Doby, McPhail, and Gowell contributed to the discussion.

MOTION	BD	25-06	09
To direct the Membership Improvement Panel to review associations with less than 400 teams.			
Moved	Rodney Cobb	Seconded	Darrin Duistermars
CARRIED – Director Drumm opposed the motion			

CEO Cress presented the recommendation of the Junior Men's Selection Committee regarding the U18 JMNT coaching staff for 2025. CSDPO Sebren

MOTION	BD	25-06	10
To approve the U18 men's coaching staff as presented.			
Moved	Dick Gulmon	Seconded	Nick Mullins
CARRIED			

CEO Cress presented the monthly stadium report financials for April highlighting the various events held in the college and grassroots areas.

MOTION	BD	25-06	11
To return to open session at 4:48 p.m.			
Moved	Rick Hansen	Seconded	Chris Drumm
CARRIED			

8. Adjournment

MOTION	BD	25-06	12
To adjourn the June 18, 2025, meeting at 4:54 p.m.			
Moved	Tony Gowell	Seconded	Chris Drumm
CARRIED			