Consolidated Financial Statements and Report of Independent Certified Public Accountants

USA Softball, Inc. and Subsidiary

December 31, 2022 and 2021

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GRANT THORNTON LLP 211 North Robinson, Suite 1200

Oklahoma City, OK 73102

**D** +1 405 218 2800 **F** +1 405 218 2801

#### REPORT OF INDEPENDENT CERTIFIED PUBLIC ACCOUNTANTS

Board of Directors USA Softball, Inc.

### Report on the financial statements

#### Opinion

We have audited the consolidated financial statements of USA Softball, Inc. (a nonprofit organization) and subsidiary ("USA Softball"), which comprise the consolidated statement of financial position as of December 31, 2022, and the related consolidated statements of activities, functional expenses, and cash flows for the year then ended, and the related notes to the financial statements.

In our opinion, the accompanying consolidated financial statements present fairly, in all material respects, the financial position of USA Softball as of December 31, 2022, and the changes in its net assets and its cash flows for the year then ended in accordance with accounting principles generally accepted in the United States of America.

#### **Basis for opinion**

We conducted our audit of the consolidated financial statements in accordance with auditing standards generally accepted in the United States of America (US GAAS). Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of USA Softball and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audit. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Emphasis of matter**

As discussed in Note 1 to the consolidated financial statements, the Company has adopted new accounting guidance in 2022 related to the accounting for leases. Our opinion is not modified with respect to this matter.

#### **Responsibilities of management for the financial statements**

Management is responsible for the preparation and fair presentation of the consolidated financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the consolidated financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about USA Softball's ability to continue as a going concern for one year after the date the financial statements are available to be issued.



#### Auditor's responsibilities for the audit of the financial statements

Our objectives are to obtain reasonable assurance about whether the consolidated financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with US GAAS will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the consolidated financial statements.

In performing an audit in accordance with US GAAS, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the consolidated financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of USA Softball's internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the consolidated financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about USA Softball's ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

#### Report on 2021 summarized comparative information

We have previously audited USA Softball's 2021 consolidated financial statements (not presented herein), and we expressed an unmodified audit opinion on those audited consolidated financial statements in our report dated July 20, 2022. In our opinion, the accompanying summarized comparative information as of and for the year ended December 31, 2021 is consistent, in all material respects, with the audited consolidated financial statements from which it has been derived.

Sant Thornton LLP

Oklahoma City, Oklahoma July 27, 2023

# CONSOLIDATED STATEMENTS OF FINANCIAL POSITION

# December 31,

	2022			2021		
ASSETS						
Current assets						
Cash and cash equivalents	\$	3,284,176	\$	5,375,129		
Restricted cash		50,000		50,000		
Accounts receivable		1,047,724		582,574		
Inventory		604,312		729,304		
Marketable securities		2,661,839		-		
Prepaid expenses, deposits and other current assets		597,636		577,154		
Total current assets		8,245,687		7,314,161		
Property and equipment, and leasehold improvements, net		1,486,463		3,121,016		
Beneficial interest in assets held by others		227,138		283,161		
Total assets	\$	9,959,288	\$	10,718,338		
LIABILITIES AND NET ASSETS						
Current liabilities						
Accounts payable	\$	1,029,691	\$	338,565		
Accrued expenses		174,219		114,558		
Deferred revenue		1,246,249		1,020,462		
Total current liabilities		2,450,159		1,473,585		
Total liabilities		2,450,159		1,473,585		
Net assets						
Without donor restrictions		7,483,237		9,220,155		
With donor restrictions		25,892		24,598		
Total net assets		7,509,129		9,244,753		
Total liabilities and net assets	\$	9,959,288	\$	10,718,338		

### CONSOLIDATED STATEMENTS OF ACTIVITIES

### Year ended December 31, 2022 (with summarized comparative information for the year ended December 31, 2021)

	2022						2021
	Without Donor		With Donor				
	R	estrictions	Re	strictions		Total	Total
Revenues, gains and other support:							
Program support:							
Registrations and assessments	\$	5,794,862	\$	-	\$	5,794,862	\$ 5,682,644
Sponsorships and royalty revenue		1,925,146		-		1,925,146	1,811,694
Hall of Fame Stadium operations		1,481,179		-		1,481,179	1,801,622
National Council meeting revenue		77,621		-		77,621	78,138
Umpire merchandise sales		867,752		-		867,752	1,042,386
Concession and other merchandise sales		2,208,242		-		2,208,242	1,769,932
Contribution revenue		39,042		6,522		45,564	702,283
Investment return, net		25,432		-		25,432	2,497
Change in value of beneficial interest							
in assets held by others		(56,023)		-		(56,023)	23,695
Other (loss) income		1,449	-			1,449	5,717
Net assets released from restrictions		5,228		(5,228)		-	 -
Total revenues, gains and other support		12,369,930		1,294		12,371,224	12,920,608
Expenses:							
Program expenses:							
Program services		10,672,643		-		10,672,643	9,832,176
Umpire merchandise and related expenses		721,717		-		721,717	780,969
General and administrative		1,021,807		-		1,021,807	 1,191,834
Total expenses		12,416,167		-		12,416,167	 11,804,979
CHANGE IN NET ASSETS		(46,237)		1,294		(44,943)	1,115,629
ASC 842 adoption impact		(1,690,681)		-		(1,690,681)	-
Net assets at beginning of year		9,220,155		24,598		9,244,753	 8,129,124
Net assets at end of year	\$	7,483,237	\$	25,892	\$	7,509,129	\$ 9,244,753

#### CONSOLIDATED STATEMENTS OF FUNCTIONAL EXPENSES

#### Year ended December 31, 2022 (with summarized comparative information for the year ended December 31, 2021)

2022								2021			
		Program Expenses		Expenses			 				
		Services	Me	rchandise	Ad	ministrative		Total	 Total		
Advertising and promotions	\$	198,002	\$	-	\$	-	\$	198,002	\$ 190,017		
Camps and clinics		226,619		-		-		226,619	150,681		
Contract services		197,572		-		211,286		408,858	429,278		
Cost of merchandise sold		882,961		397,261		-		1,280,222	1,228,278		
Depreciation		111,182		19,444		33,526		164,152	315,655		
Grants		3,466		-		-		3,466	1,233		
Insurance		2,288,122		- 119,1		119,129		2,407,251	2,239,065		
Maintenance costs		250,063		- 4		45,314		295,377	214,551		
Meetings		186,693		-		-		186,693	186,820		
Membership, dues and subscriptions		436,385		-		-		436,385	495,101		
National team tournament costs		1,061,106		-		-		1,061,106	1,404,269		
Other		164,251	2,303		2,303			247,600		414,154	421,751
Personnel costs		2,145,001		173,702		325,423		2,644,126	2,135,957		
Postage and freight		52,390		129,007		-		181,397	181,119		
Publications and printing		160,368		-		-		160,368	84,817		
Tournament fees and awards		1,681,303		-		-		1,681,303	1,605,718		
Travel and accommodations		434,392		-		-		434,392	363,246		
Utilities		192,767		-		39,529		232,296	 157,423		
Total expenses	\$	10,672,643	\$	721,717	\$	1,021,807	\$	12,416,167	\$ 11,804,979		

# CONSOLIDATED STATEMENTS OF CASH FLOWS

## Years ended December 31,

	2022			2021			
Cash flows from operating activities:							
Change in net assets	\$	(44,943)	\$	1,115,629			
Adjustment to reconcile change in net assets to net cash							
provided by (used in) operating activities:							
Depreciation expense		164,152		315,655			
Change in value of beneficial interest in assets held by others		56,023		(23,695)			
Net realized (gain) on investment		(19,057)		-			
Net (gain) loss on disposal of property and equipment		312		-			
Changes in operating assets and liabilities:							
Accounts receivable		(465,150)		(270,367)			
Inventory		124,992		339,204			
Prepaid expenses, deposits and other current assets		(20,482)		(121,224)			
Accounts payable		691,126		91,940			
Accrued expenses		59,661		(137,876)			
Deferred revenue		225,787		369,711			
Net cash provided by operating activities		772,421		1,678,977			
Cash flows from investing activities:							
Purchase of property and equipment		(223,480)		(88,003)			
Proceeds from sale of property and equipment		2,888		-			
Purchases of short-term marketable securities		(6,042,782)		-			
Proceeds from sale of short-term marketable securities		3,400,000					
Net cash used in investing activities		(2,863,374)		(88,003)			
Cash flows from financing activities:							
PPP loan distribution		-		425,900			
PPP loan forgiveness		-		(425,900)			
Net cash provided by financing activities							
NET CHANGE IN CASH, CASH EQUIVALENTS							
AND RESTRICTED CASH		(2,090,953)		1,590,974			
Cash, cash equivalents and restricted cash at beginning of year		5,425,129		3,834,155			
Cash, cash equivalents and restricted cash at end of year	\$	3,334,176	\$	5,425,129			
Supplemental disclosures of cash flow information:							
Income taxes paid	\$	64,742	\$	55,816			

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS

# December 31, 2022 and 2021

### **NOTE 1 - SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES**

#### Description of Business

The primary purpose of USA Softball, Inc. (formerly Amateur Softball Association), and its subsidiary (collectively "USA Softball") is to promote amateur softball throughout the United States of America as well as internationally. USA Softball is the softball authority in the United States of America and is the United States Olympic National Governing Body for softball. USA Softball is a member association. Members include local and state softball associations. USA Softball requires respective members to pay annual registrations to exhibit USA Softball's affiliation trademark. Registration fees are the primary support of USA Softball. USA Softball operates a softball stadium in which various tournaments are played. Also, USA Softball has a Hall of Fame in which the public can come and view the historical background of softball.

#### Subsidiary

ASA Properties, Inc. ("ASAP"), an Oklahoma for-profit corporation, was formed in 1996 and is a wholly owned subsidiary of USA Softball, Inc. Its purpose is to provide a full-service umpire merchandise program through the national office in which umpires may order official USA Softball apparel and equipment.

The consolidated financial statements of USA Softball contain the accounts of USA Softball and its controlled subsidiary, ASAP. All significant inter-organizational transactions have been eliminated in consolidation.

#### **Basis of Accounting**

USA Softball's consolidated financial statement presentation follows the Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC"). The consolidated financial statements have been prepared on the accrual basis of accounting for nonprofit organizations in accordance with accounting principles generally accepted in the United States of America ("U.S. GAAP").

#### Revenue Recognition for Exchange Transactions (Program Support)

USA Softball earns program (exchange) revenue from registrations and assessments, sponsorships and royalty revenue, Hall of Fame operations, National Council meeting, and concession and merchandise sales. Revenue is recognized based on the following steps: (i) identification of contract with customer; (ii) determination of performance obligations; (iii) determination of the transaction price; (iv) allocation of the transaction price to the performance obligations; and (v) recognition of revenue when (or as) USA Softball satisfies each performance obligation.

#### Registrations and Assessments

USA Softball provides multiple membership benefits to registered members during each membership period. Benefits provided by USA Softball include eligibility to participate in USA Softball sanctioned events, insurance coverage, copies of official rule books and other education materials, magazine subscription, and various discounts with third-party vendors. USA Softball recognizes membership revenue over time as the customer simultaneously receives and consumes the benefits of the membership throughout the membership period. The timing of revenue recognition is based on a time-measure of progress as USA Softball provides access to the benefits evenly over the course of the membership period. Shipping and handling are considered costs to fulfill the promise to transfer any physical materials associated with membership and not as a separate performance obligation.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

### December 31, 2022 and 2021

USA Softball provides umpire and other officiating services for tournaments hosted in various cities throughout the United States. The services are transferred over time to the customer on each day of the tournament. The services are provided continuously over the contract period, so the services in the contract generally represent a single performance obligation comprising a series of distinct service periods. The contract's transaction price is allocated to the series of distinct services that constitute a single performance obligation and are recognized when, or as, the performance obligation is satisfied. The transaction price for these services consists entirely of variable consideration for which the customer compensates USA Softball for a set amount per registered team. Variable consideration earned is allocated based on activities performed daily by USA Softball to the distinct day in which those activities are performed. When USA Softball acts as the host and/or organizer of tournaments, USA Softball contracts with individual teams. The transaction price consists of fixed amount per team and is allocated to the series of distinct services that constitute a single performance obligation and recognized when, or as, the performance obligation is satisfied.

USA Softball works with softball programs throughout the United States to provide softball camps and clinics for both teams and individuals. This revenue is recognized over time (daily basis) as the services generally represent a single performance obligation comprising of a series of distinct service periods and related revenue is recognized as the performance is satisfied. The transaction price for these camps and clinics consists entirely of fixed consideration, with the exception of one camp in which USA Softball is reimbursed for its expenses to conduct the camp for underserved communities, and thus is entirely variable consideration.

### Sponsorships and Royalty Revenue

USA Softball earns royalties on the license of trademarks to ball and bat manufacturers. Revenue from the licenses is recognized upon the making of the trademark available to the customer. For all but one contract, the transaction price consists partially or entirely of variable consideration where the customer compensates USA Softball based on the number of units with the USA Softball mark sold, with some contracts having minimum annual guarantees. The transaction price for one bat contract. USA Softball also earns royalties on the license of trademarks to various customers for use on clothing, apparel, and other sports related products. The transaction price for these contracts consists partially or entirely of variable consideration where the customer compensates USA Softball based on sales of the product, with some contracts having minimum annual guarantees. Revenue from the licenses is recognized upon the making of the trademark available to the customer compensates USA Softball based on sales of the product, with some contracts having minimum annual guarantees. Revenue from the licenses is recognized upon the making of the trademark available to the customer.

USA Softball earns royalties on the license of marks and the exclusive right and license to the United States Olympic Committee to create and distribute content by hosting USA Softball's official website and digital platforms. Revenue from the license is recognized upon the making of the trademark and license available to the customer. The transaction price consists entirely of variable consideration where the customer compensates USA Softball based on the number of annual unique visitors.

USA Softball earns revenue through the sale of official sponsorships with various suppliers. These sponsorships include the license of marks and various opportunities to be recognized as an "Official Supplier" throughout the term of the contract. Sponsorship recognition occurs through a variety of media and in-person events. One contract includes a retail license in addition to the benefits noted above. The transaction price consists of fixed fees. Some contracts include an allotment of noncash consideration in the form of the customer's product either annually or over the contract term. The timing of revenue recognition is based on an output-measure of progress as USA Softball provides benefits over the course of the sponsorship period.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

### December 31, 2022 and 2021

USA Softball earns revenues from other sponsorships that do not include the license of marks. Many of these sponsorship terms are limited to the duration of a specific event or tournament. The transaction price either consists of fixed fees or all variable consideration where the customer compensates USA Softball a set amount per team/individual registered for the event or tournament. The timing of revenue recognition is based on an output-measure of progress as USA Softball provides benefits over the course of the sponsorship period.

Sponsorship and royalty revenue recognized at a point in time for the years ended December 31, 2022 and 2021, was \$1,330,382 and \$866,770, respectively. Sponsorship and royalty revenue recognized over time for the years ended December 31, 2022 and 2021 was \$594,764 and \$944,924, respectively.

#### Hall of Fame Stadium Operations

USA Softball earns revenue through agreements with third parties by hosting tournaments at the Hall of Fame Stadium (the "Stadium"). Hosting services are transferred over time to the customer on each day of the tournament. The services are provided continuously over the contract period, so the services in the contract generally represent a single performance obligation comprising a series of distinct service periods. The contract's transaction price is allocated to the series of distinct services that constitute a single performance obligation and recognized when, or as, the performance obligation is satisfied. The transaction price consists entirely of variable consideration for which the customer compensates USA Softball based on a percentage of tournament receipts and/or reimbursable expenses incurred by USA Softball for the tournament. USA Softball recognizes all reimbursable expenses as revenue as the related services are provided, using the right-to-invoice practical expedient. Reimbursable expenses are recognized as expenses in the period in which the expense is incurred.

#### National Council Meeting

USA Softball conducts an annual council meeting, where members across the United States meet to evaluate the needs of USA Softball. An annual tradeshow occurs during the annual meeting. USA Softball receives revenue from member registrations, sponsorships, and booth space at the trade show. Revenue is recognized over the period of the meeting/tradeshow for registrations and booth space, and over the period of sponsorship.

#### Umpire Merchandise Sales and Concession and Other Merchandise Sales

USA Softball sells official umpire gear and other sports merchandise and memorabilia through their online storefront, the Stadium gift shop, and during events. Additionally, USA Softball sells training aids and publications. Revenue recognized from the sale of merchandise is recognized when the performance obligation is fulfilled, usually at the time of shipment or at the point of sale, at the net sales price (transaction price). Shipping and handling are considered costs to fulfill the promise to transfer the associated merchandise and not as a separate performance obligation. Customers generally have a right of return for merchandise purchased; however, management has determined that such amounts are not material.

USA Softball also sells memorabilia, programs, and souvenir items as well as concession items during tournaments and other events at the Stadium. Revenue recognized from the sale of merchandise and concessions occurs at the point of sale when the performance obligation is fulfilled. Merchandise and concession sales are recorded at the net sales price (transaction price).

#### **Receivables and Credit Policy**

Accounts receivable consists of amounts billed to customers for purchases of inventory and other contractual agreements. Accounts receivable are due within 30 to 60 days of the invoice date. Accounts receivable are stated at the amounts due from customers, net of an allowance for doubtful accounts.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

### December 31, 2022 and 2021

In instances where the timing of revenue recognition differs from the timing of the right to invoice, USA Softball has determined that a significant financing component generally does not exist. USA Softball has elected the practical expedient that permits the Company to not recognize a significant financing component if the time between transfer of a good or service and payment is one year or less.

USA Softball's management considers various factors in estimating its allowance for doubtful accounts, including the length of time from the initial billing of the customer, the payment history of the customer, the customer's financial status, and USA Softball's overall collection history. USA Softball recognized bad debt expense (recoveries) of \$2,500 and \$0 in 2022 and 2021, respectively, and there is no allowance for doubtful accounts as of December 31, 2022 and 2021.

#### Deferred Revenue

USA Softball receives deposits from municipalities that will host future national tournaments. These deposits are advances of guaranteed fees to USA Softball. The revenue for these fees is recognized when the tournament is held. Additionally, USA Softball, as part of its sponsorship revenue program, receives monies in advance of the period that the monies are earned. USA Softball recognizes revenue from the sponsorships as earned under the terms of the contract. Expenses related to membership registration, are recorded in the period in which the related revenue is recognized.

#### Net Asset Classifications

Net assets, revenues, and gains and losses are classified based on the existence or absence of donorimposed restrictions. USA Softball is required to report information regarding its financial position and activities according to two classes of net assets as follows:

#### Without Donor Restriction

Net assets not subject to donor-imposed purpose or time restriction. Net assets without donor restriction may be designated for specific purposes by action of the Board of Directors. At December 31, 2022 and 2021, USA Softball's Board of Directors has designated net assets for the following purposes:

#### Designated for Endowment

Amounts designated to function as endowment to provide, on an ongoing basis, a supplemental revenue source for the National Teams. These funds are subject to the investment and spending policies for endowments as more fully described in Note 10.

#### Designated for Cash Reserve Policy

Amounts designated for cash reserve equal to 25% of budgeted annual expenditures, with withdraws from such funds requiring approval by the Board of Directors. These funds are invested in short-term investments and included within Marketable Securities on the Statement of Financial Position.

#### With Donor Restriction

Net assets subject to donor-imposed restrictions that may or will be met either by actions of USA Softball and/or the passage of time. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the consolidated statements of activities as net assets released from restrictions.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

### December 31, 2022 and 2021

#### Contributions

Contributions, including unconditional promises to give, are recognized as revenues in the period received by USA Softball. Conditional promises to give are recognized when the conditions on which they depend are substantially met. Contributions other than cash are recorded at their estimated fair value on the gift date. Contributed services received by USA Softball are recognized as contribution revenue when (1) they create or enhance a nonfinancial asset and/or (2) require specialized skills, are provided by individuals possessing those skills and would typically need to be purchased if not provided by donation. Gifts of cash and other assets are recognized as restricted support if they are received with donor restrictions that limit the use of the donated assets. When donor-restricted gifts are received and the restriction is fulfilled or satisfied within the same year, the contribution is reported as contributions without donor restriction.

#### PPP Loan Proceeds

On March 29, 2020, Congress passed, and the President signed the Coronavirus Aid, Relief, and Economic Security Act ("CARES Act"). One principle portion of the CARES Act established the Payroll Protection Program ("PPP"), under which the United States Small Business Administration ("SBA") was empowered to approve loans by insured financial institutions for up to \$10 million. These PPP loans are forgivable to the extent the recipients incur qualified expenses. The CARES Act and the PPP loan documentation authorizes the SBA to conduct an audit of the PPP loan and requires a borrower to provide all requested documentation supporting the loan application and any application for loan forgiveness, all of which need to be retained for six years. If the SBA subsequently determines that the borrower was ineligible for the PPP loan, the borrower must immediately repay the loan to the creditor.

Throughout 2021, USA Softball received \$425,900 of PPP loans. USA Softball elected to account for the loans as a conditional contribution. USA Softball incurred qualified expenses in excess of the PPP loan amount and, therefore, it recorded the related loan forgiveness of \$425,900 as contribution revenue in 2021. The 2021 PPP loan was forgiven as of November 18, 2021. USA Softball did not receive any PPP loan proceeds during 2022.

#### Cash and Cash Equivalents

USA Softball considers all highly liquid investments with original maturities of three months or less to be cash equivalents. USA Softball maintains cash in bank depository accounts which, at times, may exceed federally insured limits. Additionally, USA Softball invests in a money market portfolio that comprises United States government and treasury securities including bills, bonds, notes and repurchase agreements. As the investment is highly liquid and the fund historically trades at or near a net asset value of \$1, management considers the investment to be a cash and cash equivalent. USA Softball has not experienced any losses in such accounts and does not believe it is exposed to any significant credit risk on cash and cash equivalents.

#### **Restricted Cash**

Restricted cash represents funds which are contractually restricted. USA Softball's Women's College World Series ("WCWS") Agreement with the National Collegiate Athletic Association ("NCAA") requires that annually, \$50,000 of certain excess receipts from the WCWS, be held in a restricted account to fund capital improvements at the Stadium and Complex (the "Complex").

#### Inventory

Inventory consists primarily of umpire equipment, clothing and souvenirs held for resale. Inventory is valued at the lower of cost or net realizable value, using the first-in, first-out ("FIFO") cost method.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

# December 31, 2022 and 2021

### Property, Equipment and Leasehold Improvements

USA Softball generally capitalizes all property, equipment and leasehold improvements purchased at a cost equal to or exceeding \$5,000. Contributed property and equipment are recorded at fair value at the date of donation. If donors stipulate how long the assets must be used, the contributions are recorded as support with donor restrictions. In the absence of such stipulations, contributions of property and equipment are recorded as support without donor restrictions. Improvements to the stadium and other facilities operated by USA Softball, that are paid by the City of Oklahoma City (the "City"), are not included in the consolidated financial statements as the stadium and related land are owned by the City. Construction costs and other improvements paid by USA Softball are capitalized as leasehold improvements and amortized over the lesser of their estimated useful lives or the remaining life of the lease.

#### Fair Value Measurements

U.S. GAAP defines fair value as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date and establishes a three-level hierarchy for measuring fair value. The fair value hierarchy for valuation inputs gives the highest priority to quoted prices in active markets for identical assets or liabilities and the lowest priority to unobservable inputs. The fair value hierarchy is as follows:

- Level 1 Inputs to the valuation methodology are quoted prices (unadjusted) for identical assets or liabilities in active markets;
- Level 2 Inputs to the valuation methodology include quoted prices for similar assets and liabilities in active markets, and inputs that are observable for the asset and liability, either directly or indirectly, for substantially the full term of the financial instrument; and
- Level 3 Unobservable inputs for determining the fair values of assets or liabilities that reflect USA Softball's own assumptions about the assumptions that market participants would use in pricing the assets or liabilities.

Financial assets and liabilities carried at fair value on a recurring basis include marketable securities and beneficial interest in assets held by others. USA Softball has no assets or liabilities carried at fair value on a nonrecurring basis or liabilities carried at fair value on a recurring basis at December 31, 2022 or 2021.

### Marketable Securities

USA Softball's marketable securities primarily consist of short-term debt securities. Investments in marketable securities are recorded at cost in the statements of financial position with realized gains and losses included in the statements of activities and changes in net assets. Due to the short-term nature of these investments, cost approximates fair value.

#### Beneficial Interest in Assets Held By Others

USA Softball follows the ASC guidance, which requires a not-for-profit organization that transfers assets to a community foundation and specifies itself as the beneficiary to recognize its beneficial interest in the assets transferred (see Note 9). USA Softball carries its beneficial interest in the assets held by the Oklahoma City Community Foundation, Inc. ("OCCF") at fair value. Changes in the fair value of the beneficial interest in assets held by others, net of any related fees, is included in change in value of beneficial interest in assets held by others in the consolidated statements of activities.

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

### December 31, 2022 and 2021

#### Collections

USA Softball does not recognize the cost or value of its collections as assets in the consolidated statements of financial position, nor does it recognize gifts of collection items as revenues in the consolidated statements of activities. USA Softball's collections were all acquired through contributions, and are made up of historical softball memorabilia and artifacts and are held for historical and educational purposes. Each of the items is cataloged, preserved and cared for, and activities verifying existence and condition are performed regularly. Purchases of collection items, if any in future periods, are recorded as decreases in net assets without donor restrictions in the year in which the items are acquired, or as net assets with donor restrictions if the assets used to purchase the items are restricted by donors. Proceeds from deaccessions or insurance recoveries are reflected as increases in the appropriate net asset class. USA Softball's collections are subject to a policy requiring proceeds from collection sales to be used to acquire other items for collections.

#### Functional Allocation of Expenses

Expenses, which apply to more than one functional category, have been allocated between program expenses, general and administrative, and fundraising based on evaluation of the related activities. Depreciation is allocated based on square footage and use of the associated assets, and personnel costs are based on time and effort of the individual employees in performing the various functions. The remaining expenses are not allocated as they are direct costs of a specific function. General and administrative expenses are those expenses not directly identified with a specific program or activity which provide for the overall support and direction of USA Softball.

#### **Classification of Shipping and Handling Costs**

All amounts billed to customers for shipping and handling are included in umpire merchandise sales and/or concession and other merchandise sales. Costs incurred related to shipping and handling are included in program services expense and/or umpire merchandise and related expense in the consolidated statements of activities.

#### Advertising Costs

The costs of advertising and promotion activities are expensed as they are incurred. Advertising expense for the years ended December 31, 2022 and 2021 was approximately \$198,000 and \$190,000, respectively.

#### Use of Estimates

The preparation of consolidated financial statements in accordance with U.S. GAAP requires management to make estimates and assumptions that affect certain reported amounts and disclosures; accordingly, actual amounts could differ from those estimates.

#### Concentrations

At December 31, 2022, gross accounts receivable totaling approximately \$718,000 are due from three customers, representing approximately 69% of gross accounts receivable. At December 31, 2021, gross accounts receivable totaling approximately \$287,000 are due from three customers, representing approximately 49% of gross accounts receivable.

In 2022, USA Softball received contributions from three donors totaling approximately \$30,000, representing approximately 65% of total contribution revenue. In 2021, USA Softball received contributions from one donor totaling approximately \$237,000, representing approximately 86% of total contribution revenue, excluding the PPP loan forgiveness.

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

### December 31, 2022 and 2021

Three and two vendors constitute USA Softball's major suppliers of umpire gear and other inventory items in 2022 and 2021, respectively. In 2022 and 2021, approximately 52% and 47% of USA Softball's total inventory purchases were from these vendors, respectively.

#### Leases

USA Softball adopted Accounting Standards Update ("ASU") 2016-02, *Leases (Topic 842)* as of January 1, 2022. At implementation, USA Softball determined it had one long-term lease consisting of the Stadium and associated leasehold improvements. USA Softball leases the Stadium from the City for a nominal annual rental payment of \$1. Management determined upon implementation that recording a lease liability and corresponding right-of-use asset were not material to the financial statements. Additionally, at implementation USA Softball removed certain assets capitalized as property and equipment and the associated accumulated depreciation relating to the lease and recorded them against unrestricted net assets in accordance with ASU 2016-02. The gross and net amounts removed totaled approximately \$6,400,000 and \$1,691,000, respectively.

#### Prior Year Information

The consolidated financial statements include certain prior year summarized comparative totals. Such information does not include sufficient detail to constitute a presentation in conformity with U.S. GAAP. Accordingly, such information should be read in conjunction with the consolidated financial statements of USA Softball for the year ended December 31, 2021, from which the summarized totals were derived.

#### Reclassification

Reclassifications of prior year comparative information have been made to conform to current year presentation. These reclassifications had no effect on total net assets or the change in net assets.

### **NOTE 2 - REVENUE FROM EXCHANGE TRANSACTIONS**

Total revenue recognized at a point in time and over time is as follows for the years ended December 31:

	 2022	 2021
Revenue recognized at a point in time Revenue recognized over time	\$ 5,009,692 7,345,110	\$ 3,878,464 8,307,952
	\$ 12,354,802	\$ 12,186,416

Change in deferred revenue related to material right performance obligations for the years ended December 31, 2022 and 2021 were as follows:

	 2022	 2021
Balance, beginning of period Deferral of revenue Recognition of unearned revenue	\$ 1,020,462 1,246,249 (1,020,462)	\$ 650,751 1,020,462 (650,751)
Balance, end of period	\$ 1,246,249	\$ 1,020,462

USA Softball expects to recognize \$1,246,249 in deferred revenue related to material right performance obligations in 2023.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

# December 31, 2022 and 2021

# NOTE 3 - PROPERTY, EQUIPMENT, AND LEASEHOLD IMPROVEMENTS

Property, equipment, and leasehold improvements consist of the following at December 31:

	Useful Lives	 2022	 2021
Stadium leasehold improvements Buildings, signs and grounds (leasehold	5-40 years	\$ 542,939	\$ 6,847,152
improvements)	10-40 years	1,919,278	1,886,243
Hall of Fame interior	5-40 years	353,203	341,216
Furniture and office equipment	3-15 years	1,683,184	1,652,567
Statue and plaza	15 years	 114,970	 114,970
		4,613,574	10,842,148
Accumulated depreciation		 (3,127,111)	 (7,721,132)
		\$ 1,486,463	\$ 3,121,016

The stadium and associated improvements (leasehold improvements) are located on land leased under a long-term lease with the City for a nominal annual rental payment of \$1. The City and the NCAA control the scheduling of major NCAA-sanctioned events and they receive the proceeds from such events, including ticket sales and primarily all signage revenues. As a result, this nominal lease does not meet the criteria specified by accounting standards for a gift in-kind; therefore, there is no recognition of fair value, if any, related to any lease value in excess of \$1. USA Softball is required to perform all necessary routine maintenance to keep the stadium facilities in an operating condition expected of a first class softball facility. The term of the lease expires in 2049 with a renewal option for an additional term of 35 years.

# NOTE 4 - INCOME TAXES

USA Softball is generally exempt from federal income taxes on its related income under the provisions of IRC section 501(a) as an organization described in section 501(c)(3). However, USA Softball is subject to income taxes under IRC section 511 on net income it produces not related to the exempt operations of USA Softball. ASAP has been organized as a taxable corporation and files a federal and Oklahoma income tax return.

The FASB issued guidance that requires tax effects from uncertain tax positions to be recognized in the consolidated financial statements only if the position is more likely than not to be sustained if the position were to be challenged by a taxing authority. Management has determined there are no material uncertain positions that require recognition in the consolidated financial statements. There are no interest or penalties recognized in the consolidated financial statements for the years ended December 31, 2022 and 2021.

USA Softball files information and unrelated business income returns in the federal and Oklahoma jurisdictions. ASAP files income tax returns in the federal and state jurisdictions.

#### NOTE 5 - EMPLOYEE BENEFITS

USA Softball offers a 401(k) profit sharing plan (the "Profit Sharing Plan") covering substantially all full-time employees, including part-time employees working at least 1,000 hours. Employer contributions under the Profit Sharing Plan are not defined and may vary from year to year. Although employer contributions are not defined in the Profit Sharing Plan, management currently anticipates they will utilize an 8% contribution

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

## December 31, 2022 and 2021

rate. Benefits of the Profit Sharing Plan are limited to the plan assets. Profit sharing expense for the years ended December 31, 2022 and 2021 was approximately \$165,000 and \$90,000, respectively. No employee matching is required.

### **NOTE 6 - COMMITMENTS AND CONTINGENCIES**

USA Softball is periodically involved in various legal actions arising in the normal course of business. After taking into consideration available insurance coverage and other relevant information, management is of the opinion that the outcomes will not have a significant effect on USA Softball's consolidated financial position or results of operations.

### NOTE 7 - LIQUIDITY AND FUNDS AVAILABLE

Financial assets available to meet cash needs for general expenditures within one year are summarized as follows at December 31:

	2022		2021
Financial assets at year end:			
Cash and cash equivalents	\$	3,284,176	\$ 5,375,129
Restricted cash		50,000	50,000
Accounts receivable		1,047,724	582,574
Inventory		604,312	729,304
Marketable securities		2,661,839	-
Beneficial interest in assets held by others		227,138	 283,161
Total financial assets		7,875,189	7,020,168
Less amounts not available to be used within one year: Cash restricted for capital improvements of the Complex Board designated assets not available for expenditure within one		50,000	50,000
year		2,888,977	 283,161
Financial assets not available to be used within one year		2,938,977	 333,161
Financial assets available to meet general expenditures within one year	\$	4,936,212	\$ 6,687,007

As part of USA Softball's liquidity management, it has a policy to structure its financial assets to be available as its general expenditures, liabilities, and other obligations come due.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

# December 31, 2022 and 2021

### **NOTE 8 - NET ASSET COMPOSITION**

Net assets consist of the following at December 31:

	2022			2021
Net assets with donor restrictions: Purpose or time restrictions: Special programs Stand Beside Her tour	\$	25,892	\$	22,836 1,762
Total purpose or time restrictions		25,892		24,598
Total net assets with donor restrictions	\$	25,892	\$	24,598
Net assets without donor restrictions: Designated for National Teams endowment Designated for Cash Reserve Policy Undesignated	\$	227,138 2,661,839 4,594,260	\$	283,161 - 8,936,994
Total net assets without donor restrictions	\$	7,483,237	\$	9,220,155

### **NOTE 9 - BOARD DESIGNATED NET ASSETS**

In 2022, USA Softball established a 'Cash Reserve Policy' that would establish a minimum cash balance based on a percentage of the current year budget. Expenditures from the cash reserve require approval from USA Softball's Board of Directors. The cash reserve can be invested in short-term debt securities or certificates of deposit and are reported at cost, which approximates fair value, in the statements of financial position as described in Note 2. At December 31, 2022, the value of the invested cash reserve was \$2,661,839.

In 2018, USA Softball transferred \$200,000 to the OCCF, to create four funds, and specified itself as the beneficiary of the funds. USA Softball's Board of Directors has specified that these funds are to be held at OCCF, to function as a board designated endowment to support each of the four USA Softball National Teams. Annually, distributions from the funds are paid to USA Softball according to OCCF's spending policy. OCCF maintains variance power over these funds.

Variance power assures donors that if the charitable purpose of their contribution becomes impractical or impossible, the distributions will be directed to similar purposes in the community. OCCF also maintains legal ownership of the funds.

In 2022 and 2021, USA Softball received no distributions from and made no transfers to these funds. At December 31, 2022 and 2021, the fair value of the funds held at OCCF was \$227,138 and \$283,161, respectively.

In addition to the funds discussed above, OCCF maintains other funds that have been contributed by various donors to OCCF for the benefit of USA Softball. These funds are not included as assets of USA Softball, as USA Softball has been designated as the recipient of all earnings of the donated funds, and are subject to the investment and distribution policies of OCCF. At December 31, 2022 and 2021, the fair value of the funds originally donated by third parties was approximately \$30,000 and \$37,000, respectively.

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

### December 31, 2022 and 2021

#### **NOTE 10 - ENDOWMENT DISCLOSURES**

In 2018, USA Softball created an endowment, which consists of the beneficial interest in assets held by OCCF as discussed in Note 9. This endowment was created through funds designated by the Board of Directors to function as an endowment. As required by U.S. GAAP, net assets associated with endowment funds, including funds designated by the Board of Directors, are classified and reported based on the existence or absence of donor-imposed restrictions.

#### Interpretation of Relevant Law

The Board of Directors of USA Softball has interpreted the State Prudent Management of Institutional Funds Act ("OK UPMIFA") as requiring the preservation of the original gift amount of the donor-restricted endowment funds absent explicit donor stipulations to the contrary. As a result of this interpretation, USA Softball classifies as net assets with donor restrictions, which are perpetual in nature (a) the original value of gifts donated to the permanent endowment, (b) the original value of subsequent gifts to the permanent endowment, and (c) accumulations to the permanent endowment made in accordance with the direction of the applicable donor gift instrument at the time the accumulation is added to the fund. The remaining portion of the donor-restricted endowment fund that is not perpetual is classified as net assets with donor restrictions until those amounts are appropriated for expenditure by the Board of Directors in a manner consistent with the standard of prudence prescribed by OK UPMIFA. In accordance with OK UPMIFA, USA Softball considers the following factors in making a determination to appropriate or accumulate donor-restricted endowment funds:

The duration and preservation of the fund;

The purposes of USA Softball and the donor-restricted endowment fund;

General economic conditions;

The possible effect of inflation and deflation;

The expected total return from income and the appreciation of investments;

Other resources of USA Softball; and

The investment policies of USA Softball.

Endowment net asset composition by type of fund as of December 31, 2022, is as follows:

	Without Donor Restrictions		 Donor ictions	 Total
Board-designated endowment funds	\$	227,138	\$ -	\$ 227,138
Total endowment funds	\$	227,138	\$ -	\$ 227,138

# NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

# December 31, 2022 and 2021

Endowment net asset composition by type of fund as of December 31, 2021, is as follows:

	Without Donor Restrictions		With Donor Restrictions		Total	
Board-designated endowment funds	\$	283,161	\$	-	\$	283,161
Total endowment funds	\$	283,161	\$	-	\$	283,161

Changes in endowment net assets for the year ended December 31, 2022, are as follows:

	Without Donor Restrictions		With Donor Restrictions		Total	
Endowment net assets, beginning of year Change in value of beneficial interest	\$	283,161 (56,023)	\$	-	\$	283,161 (56,023)
Endowment net assets, end of year	\$	227,138	\$	-	\$	227,138

Changes in endowment net assets for the year ended December 31, 2021, are as follows:

	Without Donor Restrictions		With Donor Restrictions		Total	
Endowment net assets, beginning of year Change in value of beneficial interest	\$	259,466 23,695	\$	-	\$	259,466 23,695
Endowment net assets, end of year	\$	283,161	\$	-	\$	283,161

*Return objectives and risk parameters*: USA Softball has adopted investment and spending policies for endowment assets that attempt to provide a predictable stream of funding to programs supported by its endowment while seeking to maintain the purchasing power of the endowment assets. Endowment assets consist of board-designated funds. Under this policy, as approved by the Board of Directors, the endowment assets are invested with OCCF whose investment policies emphasize preservation of capital, protection against inflation and a continuing source of income.

Spending policy and how the investment objectives relate to spending policy: OCCF's distribution policy to beneficiary organizations is 5% of the average market value of the endowment fund, which is calculated on a rolling quarter average of the previous twelve quarters. USA Softball has evaluated the investment and spending policies of OCCF to determine that they sufficiently protect the purchasing power of the endowment, and appropriates distributions received from OCCF to be available for use in specific programs.

### NOTES TO CONSOLIDATED FINANCIAL STATEMENTS - CONTINUED

### December 31, 2022 and 2021

#### **NOTE 11 - FAIR VALUE MEASUREMENTS**

The methods and assumptions used to estimate the fair value of assets in the consolidated financial statements, including a description of the methodologies used for classification within the fair value hierarchy, are as follows:

### Beneficial Interest in Assets Held by Others

Beneficial interest in assets held by others are primarily pooled investment funds held and managed by OCCF, which USA Softball does not have the ability to redeem. Based on the methodology of determining fair value of beneficial interest in assets held by others and the non-redeemable nature of the assets, they are categorized as Level 3 within the fair value hierarchy.

#### Marketable Securities

As discussed in Note 1, USA Softball invests in short-term debt securities. Management has determined that the amortized cost of its investments in short-term debt securities approximates the fair value due to the short-term nature of the securities. The marketable securities are included as Level 2 within the fair value hierarchy.

Assets measured at fair value on a recurring basis are classified within the fair value hierarchy as follows:

	December 31, 2022							
	Level 1		Level 2		Level 3		Total	
Marketable securities Beneficial interest in assets held	\$	-	\$	2,661,839	\$	-	\$	2,661,839
by others		-		-		227,138		227,138
Total assets measured	\$	_	\$	2,661,839	\$	227,138	\$	2,888,977
at fair value	Ψ		Ψ	2,001,000	Ψ	227,100	Ψ	2,000,011
	December 31, 2021							
	Le	vel 1	Level 2		Level 3		Total	
Beneficial interest in assets held by others	\$	-	\$	-	\$	283,161	\$	283,161
						<u> </u>		
Total assets measured at fair value	\$	_	\$		\$	283,161	\$	283,161

#### **NOTE 12 - SUBSEQUENT EVENTS**

USA Softball is not aware of any subsequent events through July 27, 2023, which is the date the consolidated financial statements were available to be issued, requiring recording or disclosure in the consolidated financial statements for the year ended December 31, 2022.