



ASA/USA Softball Board of Directors Meeting
ASA/USA Softball AEP Building, Oklahoma City, Oklahoma
October 1-2, 2016 @ 8:00 am

AGENDA

- 1. CALL TO ORDER**
- 2. INVOCATION AND PLEDGE OF ALLEGIANCE**
- 3. ROLL CALL**
 - A. Approval of Proxies: **(ACTION ITEM)**
 - i. Jessica Moore, Proxy for Valerie Arioto, Elite Athlete
 - ii. Tyron McKinney, Proxy for Male Position, Elite Athlete
- 4. AMENDMENTS TO AGENDA**
- 5. REMARKS**
 - A. President remarks
 - B. Executive Director remarks
- 6. INSURANCE REVIEW – A.J. Morgan, RPS Bollinger, Broker for USA Softball**
- 7. LEGAL REVIEW (**Executive Session**)**
- 8. DEPARTMENT REPORTS**
 - A. Chief Financial Officer – Mark Loehrs, Director
 - i. ASA
 1. ASA Balance Sheet
 2. 2016 Actual Budget
 3. Audit Report
 4. Update on LED Parking Lights / Security Fence
 - ii. ASA Properties
 1. 2016 ASA Properties Balance Sheet
 2. 2016 ASA Properties Income Statement
 - B. Operations - Steve Walker, Director
 - i. Communications
 1. Staff Travel & Assignments for the 2016 Summer
 2. Communications Committee
 3. Website Traffic
 4. Live Streaming
 5. Social Media
 6. Softball 360

7. ESPN World Cup/Border Battle Broadcast Windows
 8. New USASoftballStore.com E-Commerce Website
 9. Rebrand Update
 10. New Trademark and Logo Registrations
 11. New Media Section on Website
- ii. I.T.
1. Staff Update
 2. RegisterASA
 3. TournamentASA
 4. Annual Council Meeting Online Registration System
 5. E-Commerce website
 6. Hardware Changes
 7. Software & Hardware Upgrades in Progress
 8. Rebranding
 9. Production Reports (Teams, Umpires, ACE, Background Checks)
- iii. Marketing
1. New Sponsorships / Partnerships
 2. Contracts Renewed
 3. Contracts Pending
 4. Potential Sponsorship
 5. Major League Baseball Partnership
 6. Olympic Day
 7. OKC CVB Funding
 8. Conferences Attended
 9. Annual Meeting Sponsorships
- C. Membership - John Miller, Director
- i. Membership Report 2nd & 3rd Quarter of 2016
 - ii. 2016 Registration Fee Survey
- D. Umpires - Kevin Ryan, Director
- i. Umpire Program Report
- E. National Teams - Ronnie Isham, Director
- i. Elite Athlete Election Report
 - ii. WBSC Softball Division World Championship Reports and J. O. Cup
 - iii. Men & Women Selection Committee Report
 - iv. Selection Committee's Application Process Update
 - v. 2017 National Teams (MNT, JWNT, WNT) Proposed Schedule
- F. Championships - Chris Sebren, Director
- i. Financial Relief for National Championship – **ACTION ITEM**
 - ii. ASA Hall of Fame Complex Event Reports
 - iii. USA JO Cup
 - iv. 2016 National Championships

- v. 2017 16U and 18U Gold Site Selection
 - vi. 2016 Border Battle
 - vii. 2016 World Cup
- 9. OLD BUSINESS**
- A. 2017 ASA/USA Softball Annual Council Meeting
- 10. TOURNAMENT REVIEW COMMITTEE (Saturday)**
- 11. BOARD COMMITTEE MEETINGS**
(Finance, Governance and Membership) (Saturday Evening after Dinner)
- 12. ASSOCIATION AND PERSONNEL REVIEW (Executive Session)**
- 13. NEW BUSINESS**
- A. National Championship Awards RFP – **ACTION ITEM**
 - B. Commissioner/ Council Member Emeritus - **ACTION ITEM**
 - C. Appointment of the National Team Selection Committee “Selection Panel” per ASA Board Policy, International Play, Article 101. B. - **ACTION ITEM**
 - D. Amendment to the USA Softball Board Policy International Play, Article 101
National Team/Coach Selection Committee, B. Committee Selection - **ACTION ITEM**
- 14. ADJOURN**