



THE NATIONAL GOVERNING BODY
OF SOFTBALL

ASA Board of Directors Meeting
OKC Marriott Hotel, Oklahoma City, OK
April 19 - 21, 2013

Agenda

FRIDAY, APRIL 19, 2013 – Rose Rock Room (2nd Floor)

12:00 noon – 1:30 p.m. Lunch in the Bistro Restaurant of the OKC Marriot Hotel
OKC Marriott has reserved tables at the back of restaurant

- 1. CALL TO ORDER @ 1:30 P.M.**
- 2. APPROVAL OF BOARD OF DIRECTORS PROXIES**
 - ◆ Michelle Moultrie for Kaitlin Cochran, Athlete Representative
 - ◆ Frank DeGroat for Kyle Magnusson, Athlete Representative
- 3. ROLL CALL**
- 4. AMENDMENT OF AGENDA**
- 5. PRESIDENT'S REMARKS – E. T. Colvin**
- 6. EXECUTIVE DIRECTOR'S REMARKS – Ron Radigonda**
- 7. EXECUTIVE SESSION**

Interview of the Two Candidates for the ASA Executive Director Position
- 8. CONVENE FOR DINNER - 6:00 p.m. – 7:00 p.m. Dinner at OKC Marriott Hotel – Sooner Room (2nd Floor)**
- 9. RECONVENE FOR Meeting - 7:00 p.m. to 9:00 p.m. – Rose Rock Room**
- 10. FINANCIAL OFFICER REPORT – Mark Loehrs, Chief Financial Officer**
 - a. ASA Budget**
 - i. 2012 ASA Budget Results
 - ii. 2012 Balance Sheet
 - iii. 2012 Variance Report
 - iv. Parking Lot Sealing



- b. **ASA Properties – Jack Aaron, Chair and Mark Loehrs, Chief Financial Officer**
 - i. Memorandum to ASA Properties Board of Directors
 - ii. 2012 ASA Properties Budget/Actual Spreadsheet
 - iii. ASA Properties Balance Sheet ending December 31, 2012
 - iv. ASA Properties Income Statement ending December 31, 2012
 - v. ASA Properties Minutes for November 11, 2012

- 11. **USA SOFTBALL NATIONAL TEAM REPORT - Ronnie Isham, Director of National Teams**

- 12. **ISF UPDATE – E. T. Colvin, ASA President / Ron Radigonda, Executive Director**
 - a. ISF Hall of Fame Nomination – R.B. Thomas nominated by Henry Pollard - **ACTION ITEM**
 - b. ISF Congress / ISF Commissions - **ACTION ITEM**
 - c. ASA/ESF Sister Program

- 13. **INSURANCE UPDATE – Ron Radigonda, Executive Director & Mike Disher**

- 14. **EXECUTIVE SESSION**
 - a. **LEGAL: 10:00 a.m. on Saturday, April 20, 2013 – ASA Legal Counsel**
 - b. Local Associations *(ATTACHMENT TO BE PRESENTED AT BOARD MEETING)*

- 15. **DEPARTMENT HEADS REPORTS**
 - a. **Marketing & Communications – Julie Bartel, Director of Marketing and Communications**
 - i. Marketing / Communication / Sponsorship Update
 - 1. Chancellor Publications – Who's who of ASA Softball - **ACTION ITEM**
 - 2. USOC Diversity Plan Update - **ACTION ITEM**
 - 3. NEW USASoftball.com site has launched!
 - 4. Liberty Mutual Responsible Sports –2013 Goal Numbers & USA Player Videos
 - 5. World Cup/Border Battle – ESPN
 - 6. Media Sales
 - 7. Cost Estimates
 - 8. ASA/Softball TV Streaming Options
 - 9. TYJA- Uniform Sponsor of the Men's Slow Pitch teams (USA & Canada)
 - 10. NEW Items in the Gift Shop
 - 11. ASA Commissioner Catalog Items
 - 12. Mobile Site and Official Rules APP UPDATE
 - 13. WCWS Marketing Group – Ticket update
 - 14. Stadium Renovation Update – **Ron Radigonda (verbal)**
 - 15. Stadium Naming Rights Committee Update



16. USA Athlete Activation at the WCWS
17. Tournament ASA.com
18. Update from Greg Light
19. ASA Service Awards Update - *(ATTACHMENT TO BE PRESENTED AT BOARD MEETING)*
20. Communications Committee Update
21. Prodigal Group Assistance with World Cup
22. Oklahoma Adventure District
23. College Corner Update
24. World Cup/Border Battle Local Sponsors Update
25. Maternity Leave

b. IT Department – Steve Walker, Director of IT/MIS

- i. Register ASA Hosting Report
- ii. 2013 Register ASA Hosting By Month
- iii. 11 Year Estimated Projection, Register ASA Hosting Expense
- iv. Timeline for Proposed Changes of Register ASA Hosting

c. Membership Services – Craig Cress, Director of Membership Services

1. ASA Hall of Fame Stadium
2. ASA Hall of Fame Concession Consultant and Concession Update
3. ASA Hall of Fame Stadium Turf Manager
4. National Slow Pitch and Fast Pitch Player Classification Committee
5. RegisterASA
 - i. RegisterASA Update
 - ii. ACE Update
 - iii. ASA Background Check Update
6. Umpire Program Report
 - i. 2013 UIC Clinic Report
 - ii. National Umpire Staff
 - iii. National Umpire Staff Committees
 - iv. National Umpire Schools
 - v. ISF Assignments
 - vi. International Umpire Exchanges
 - vii. National Championship At Large Selection Process
 - viii. UIC for National Championships

16. LONG RANGE PLANNING COMMITTEE REPORT – Mick Renneisen, Chair of LRPC

**17. OLD BUSINESS**

- a. RegisterASA Financial Analysis Report
- b. Board Policy
 - i. 2013 ASA BOD International Play Policy
 - ii. Board of Directors Proxies
- c. Service (*ATTACHMENT TO BE PRESENTED AT BOARD MEETING*)
- d. College World Series Impact

18. NEW BUSINESS

- a. Relocation of Championship Events from ASA Hall of Fame Complex
 - i. Men's B – Rochester, MN – August 16 – 18, 2013
 - ii. Men's C – Liberty MO - August 30 – September 02, 2013
 - iii. Championship Series Weekend Events
 - Men's Class A, Men's Class D 16 teams and Women's Open – Ridgeland, MS - Sept. 26 – 29, 2013

iv. ADJOURN