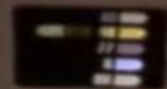


**2023**



**UIC  
CLINIC**

**USA SOFTBALL UMPIRES:**  
*LEADING BY EXAMPLE*



TECHNOLOGY FOR THE FUTURE  
TECHNOLOGY FOR THE FUTURE

THE  
FUTURE  
IS NOW





# Myths And Fears Of Technology



# MYTHS AND FEARS OF TECHNOLOGY

## Participant Exercise

6 Groups

List 2 or 3 of Your Greatest Fears that might keep you from Using Technology in Your Local Association

3 Minutes

# MYTHS AND FEARS OF TECHNOLOGY

  
TikTok  
👤 @hannah\_mccown

# MYTHS AND FEARS OF TECHNOLOGY

## Are These Some of Your Myths & Fears?

- Age / Knowledge
- Learning Curve
- Cost
- Fear / Anxiety
- Intimidation
- Afraid to Watch Ourselves Make Mistakes
- Resources / Time
- Security / Hacks / Viruses
- Misuse / Protocols
- Not Supported or Understood by Commissioner
- Fear of Being Replaced
- Technology Obsolescence



# WHAT ARE YOUNGER UMPIRES SAYING?



Laura Head

# EXAMPLES OF TECHNOLOGY TODAY



GameChanger Classic

GameStream

34 Monsta Athletics/Black Sheep

Final Tournament Game Field 3

H.Auto/Sonnys /RDD/Sprizzi /S&S/Easton 40

Friday, August 21 1:00PM

### Game over!

	1	2	3	4	5	6	7	R	H	E
MNST	2	3	3	3	6	11	6	3	34	1
HTSN	1	7	12	12	3	5	X	40	31	0

Scored by: USA Softball Scoring 2

Game Highlights Bot Score Away Stats Home Stats Plays Scorebook Recap Story



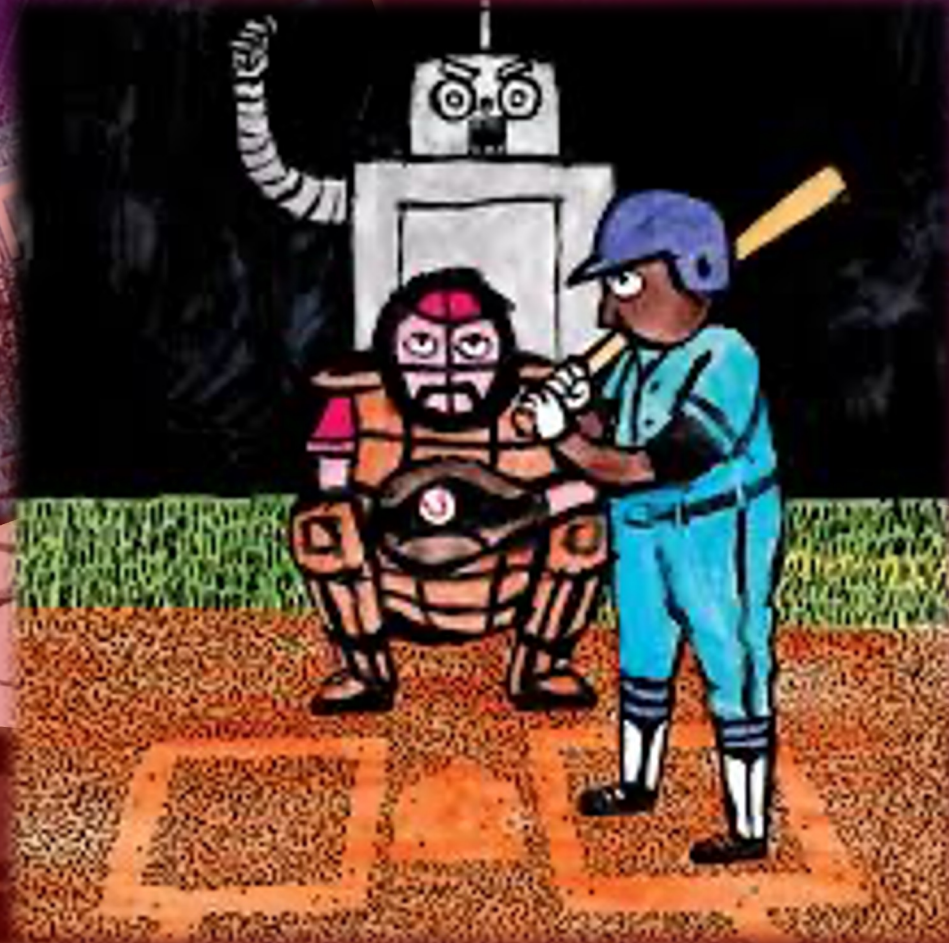


# IN A NOT-SO-DISTANT PAST ...





# TO A NOT-SO-FAR-OFF FUTURE ...



# TECHNOLOGY TODAY

## Where Can You Use Technology to Better Your Association?

- Recruiting
- Training
- Virtual Meetings
- Presentations
- Evaluations



# TECHNOLOGY TODAY

## How Can We Access Technology?

- Pull the information down from available platforms
- Use digital assets for recruiting and presentations
- Find people within your local association
- Use videos in a one-on-one setting
- Use videos in a group setting



# Recruiting

# RECRUITING

How And Why Did You Get  
Started Umpiring?



# RECRUITING

## Who Are The Target Audiences?

- Youth
- Parents
- College Age
- Adults





# RECRUITING

## What Are The Social Media Platforms?

- Facebook
- YouTube
- Instagram
- TikTok
- Websites

# RECRUITING

## What Are Our Needs?

- Need An Audience Specific Message
- Need To Be Flexible To Change
- Use The National Office Digital Assets

# RECRUITING



# RECRUITING

	Adults	College Age	Youth	Parents
Facebook	X			X
Website	X			X
Instagram		X	X	
Tik Tok			X	
YouTube	X			X



# RECRUITING

## Conclusion

- Technology vs In Person
- Understanding The Drivers
- Eliminate The Negative

# Evaluation & Training

# EVALUATION & TRAINING

Is This the Future of Training?



# EVALUATION & TRAINING

## Zoom / Microsoft Teams

- Rules Review
- Play Scenarios
- Classroom Learning
- Periodic Association Meetings



# EVALUATION & TRAINING

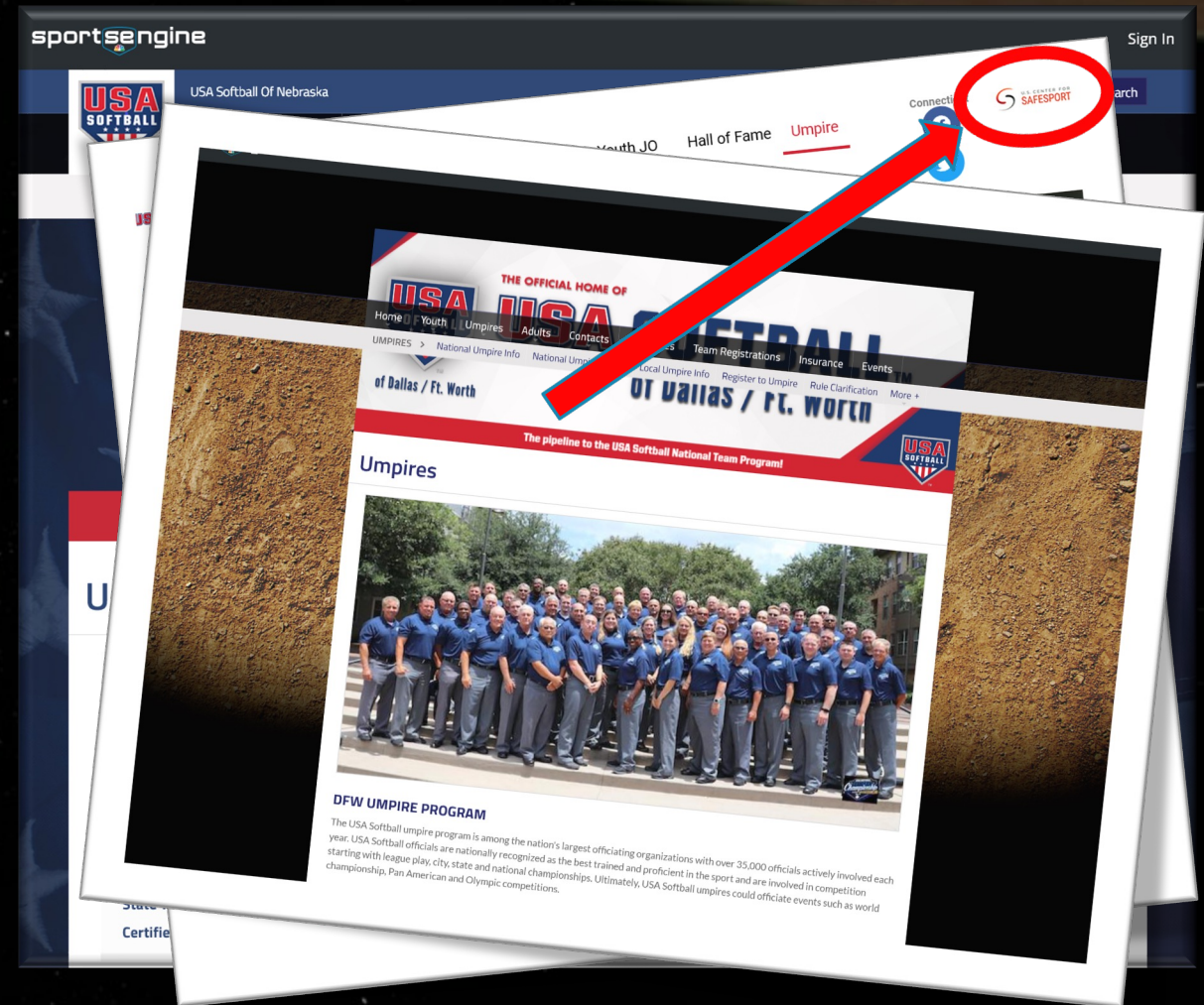
## Google Docs

- Additional Umpire Training
- Quizzes
- Tournament Information
- Association Forms

# EVALUATION & TRAINING

## State / Metro Association Website

- District Information
- National Umpire Schools
- Umpire Registration
- Links to Safe Sport
- Umpire-Specific Information
- Links to Tournament Information
- Umpire Recognition
- Umpire-Only Content



# EVALUATION & TRAINING

## USA Softball Video Library

The screenshot shows the USA Softball website's video library. At the top, there is a red navigation bar with 'TEAM USA' and a 'SHOP' button. Below this is a search bar with 'USA SOFTBALL' and a magnifying glass icon. The main content area is divided into a left sidebar for 'PLAYLISTS' and a main grid of video thumbnails. The playlists include '2021 USA Softball JO Cup', '2020 Women's Open Slow Pitch', '2020 Men's Class C Slow Pitch', '2020 Men's Class AA Slow Pitch', '2020 Men's Super Slow Pitch', '2020 Men's Class A Slow Pitch', '2020 Men's Class B Slow Pitch', '2020 All-American Games', and '2020 18 GOLD'. The video grid features thumbnails for '2021 JO Cup 18U Championship', '2021 JO Cup 16U Championship', '2021 JO Cup 14U Championship', 'Stand Beside Her' tour | Workout, Chula Vista Recap, and Vero Beach/Jackie Robinson Complex Recap, Tokyo 2020 | Olympic Jersey Reveal, 'Stand Beside Her' tour | The Journey, and U.S. Women's National Team Training Camp Recap.

**TEAM USA** SHOP

USA SOFTBALL

Search for a video

Search

**PLAYLISTS**

- 2021 USA Softball JO Cup
- 2020 Women's Open Slow Pitch
- 2020 Men's Class C Slow Pitch
- 2020 Men's Class AA Slow Pitch
- 2020 Men's Super Slow Pitch
- 2020 Men's Class A Slow Pitch
- 2020 Men's Class B Slow Pitch
- 2020 All-American Games
- 2020 18 GOLD

**Most Recent** **Most Viewed**

**USA SOFTBALL**

2021 JO Cup 18U Championship 2:29:10

2021 JO Cup 16U Championship 1:52:34

2021 JO Cup 14U Championship 2:14:06

1 view 07/03/2021

1 view 07/03/2021

1 view 07/03/2021

"Stand Beside Her" tour | Workout 0:49

"Stand Beside Her" tour | Chula Vista Recap 1:19

"Stand Beside Her" tour | Vero Beach/Jackie Robinson Complex Recap 1:22

1 view 06/28/2021

2 views 06/28/2021

2 views 06/28/2021

Tokyo 2020 | Olympic Jersey Reveal 0:25

"Stand Beside Her" tour | The Journey 15:28

U.S. WOMEN'S NATIONAL TEAM TRAINING CAMP RECAP CLEARWATER, FLA 1:05

2 views 06/28/2021

2 views 06/28/2021

1 view 07/03/2021

2 views 06/28/2021

"Stand Beside Her" tour | Clearwater Training March 2021





# EVALUATION & TRAINING

## YouTube Channels

The screenshot shows the USA Softball YouTube channel page. At the top, there is a banner image of a softball field with the USA Softball logo and the text "The National Governing Body of Softball". Below the banner, the channel name "USA Softball" is displayed with the handle "@USASoftball" and "9.03K subscribers". A "Subscribe" button is visible on the right. The navigation menu includes "HOME", "VIDEOS", "LIVE", "PLAYLISTS", "COMMUNITY", "CHANNELS", and "ABOUT". The main content area features a video player for "ASA/USA Softball Hall of Fame Museum Info and Tour" with a description: "This is a Brief Informative Video about the ASA/USA Softball Hall Of Fame Museum. With commentary by Bill Plummer, Museum Curator. The Museum is Located at 2801 NE 50th St Oklahoma City, Oklahoma 73111. and is adjacent to the ASA/USA Stadium Complex". Below the video player, there is a "Videos" section with a "Play all" button and a row of video thumbnails. The thumbnails include: "Alumni, Family, and Friends Send Off Video" (16:20), "2020 GOLD Nationals Welcome" (1:10), "A letter to USA Softball Members" (5:43), "USA Softball Trade Show - Wednesday Oct 29" (0:34), "World Cup of Softball X returns to Irvine, CA" (2:10), and "2014 National Hall of Fame Induction Ceremony" (2:09:50).



# EVALUATION & TRAINING

## YouTube Channels

The screenshot shows the YouTube channel page for "USA Softball of Southern California Umpires". The channel name is prominently displayed at the top center in a large, bold, blue and red font. Below the name, the channel's handle "@usasoftballofsouthernca" and subscriber count "79 subscribers" are visible. The page features a navigation menu on the left with options like Home, Shorts, Subscriptions, Library, History, Watch later, and Liked videos. The main content area includes a "HOME" tab, a "Uploads" section with five video thumbnails, and a "Created playlists" section with four playlist thumbnails. The video thumbnails are titled "batter interference", "obstruction between bases", "batter hit with return throw to pitcher", "Lineup Management", and "catcher obstruction". The playlist thumbnails are titled "interference", "obstruction", "take a class on the rules", and "from our friends elsewhere in USA Softball".

**USA SOFTBALL™**  
of Southern California

**USA Softball of Southern California Umpires**  
@usasoftballofsouthernca  
79 subscribers

HOME VIDEOS PLAYLISTS COMMUNITY CHANNELS ABOUT

Uploads ▶ Play all

- batter interference**  
1:24  
11K views · 5 years ago
- obstruction between bases**  
1:00  
2.3K views · 5 years ago
- batter hit with return throw to pitcher**  
0:45  
899 views · 5 years ago
- Lineup Management**  
32:40  
11K views · 5 years ago
- catcher obstruction**  
0:28  
455 views · 5 years ago

Created playlists

- interference**  
2  
View full playlist
- obstruction**  
3  
View full playlist
- take a class on the rules**  
1  
View full playlist
- from our friends elsewhere in USA Softball**  
3  
View full playlist



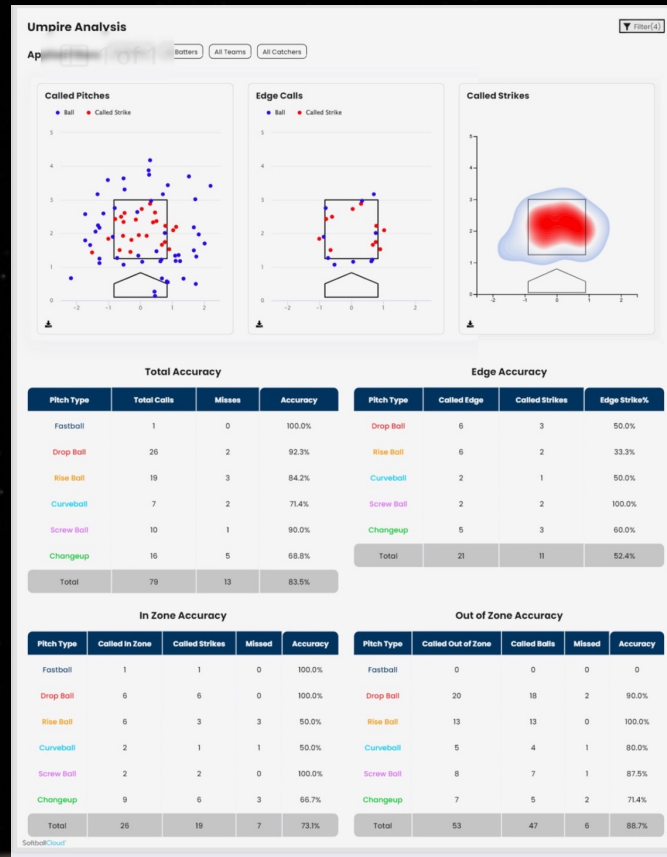
# EVALUATION & TRAINING





# EVALUATION & TRAINING

## Synergy Sports vs Yakker Tech vs Flight Scope



# EVALUATION & TRAINING

## GoPro Cameras



## Potential Setup

- 1-6 GoPros
- Tripods/Mounts (for each camera)
- Extenders (optional)
- SD Cards
- Support Staff including an evaluator
- GoPro Hero 11 camera costs ~\$300

# EVALUATION & TRAINING

## SoloShot

### SOLOSHOT<sup>3</sup>

Your Personal Cameraman

SOLOSHOT3 automatically pans, tilts, and zooms as it tracks and films the subject from up to 2,000 ft. away for up to 4 hours.



Wear or Mount the Tag.



The Base Automatically Tracks You.



The OpticX Camera Gets the Shot.

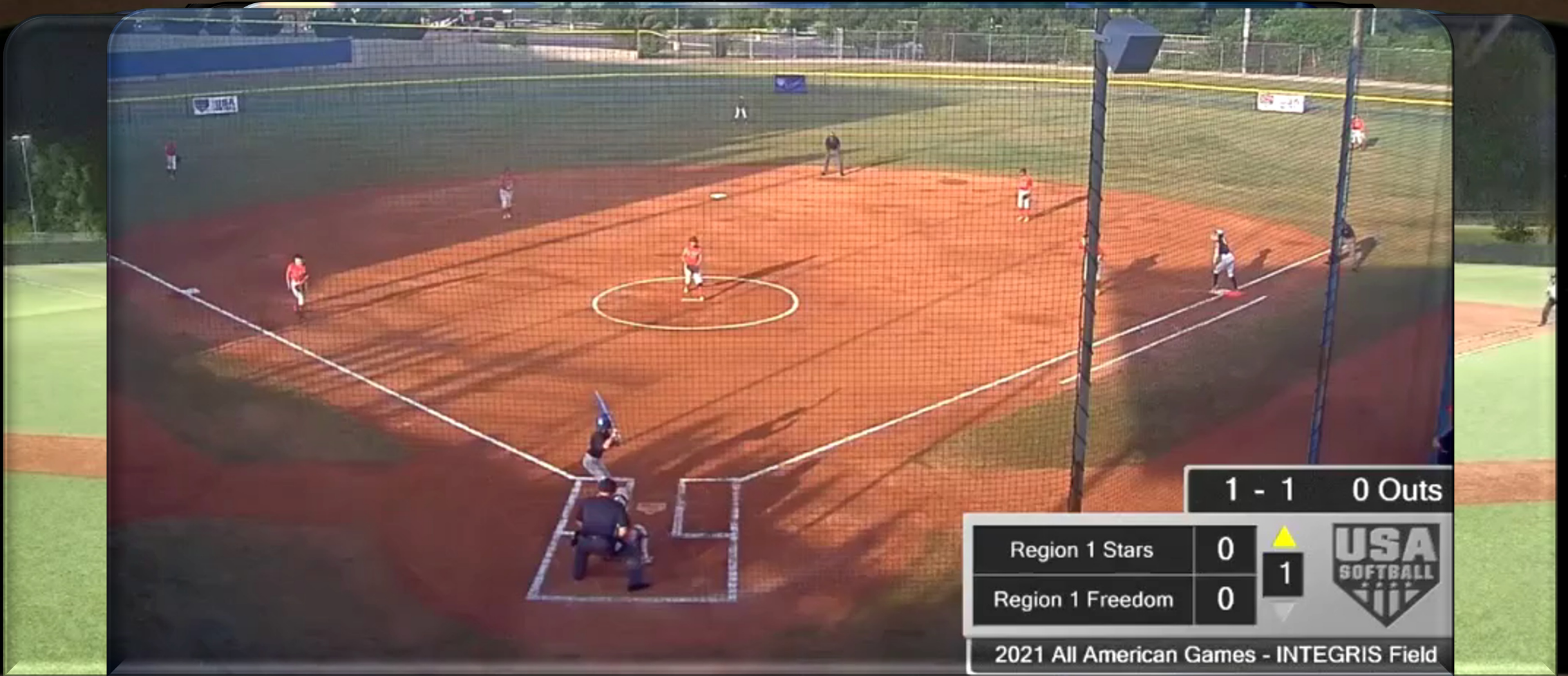


## Potential Setup

- 1-3 SoloShot Cameras
- Tripods  
(for each camera)
- SD Cards
- Clear Line of Sight
- SoloShot3+ starts at \$399



# TRAINING / EVALUATION



# EVALUATION & TRAINING

## MEVO

### with App

- Mevo Start camera –  
\$399
- Mevo Pro App –  
\$19/Month  
\$149/Year





# EVALUATION & TRAINING





# EVALUATION & TRAINING

## VR Technology\*

\*VR stands for Virtual Reality

- WIN Reality
- PITCHvr

## Potential Setup (WIN Reality)

- Oculus Quest 2 – \$399  
128GB model
- Internet Connection
- WIN Reality Membership
  - Monthly Plan – \$29/month
  - Yearly Plan – \$288/year

# EVALUATION & TRAINING

**WR**  
**WIN REALITY**

# EVALUATION & TRAINING

## Demo of Oculus VR Headset & WIN Reality App



# EVALUATION & TRAINING

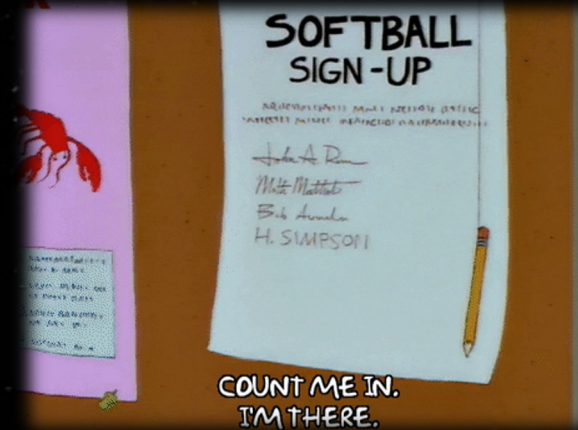
## Conclusion

- There are MANY levels of Technology Available Today
- Start Where You Are
- Use Resources Within Your Association
- Keep Trying New Things
- Expand Your Evaluation & Training Programs

# TECHNOLOGY FOR THE FUTURE

## Takeaways

- Technology is All Around Us
- Technology is Here to Stay
- Technology is a Game Changer
- Learn New Strategies When It Comes to Using Technology
- Embrace Technology Where You Can Within Your Associations



# TECHNOLOGY FOR THE FUTURE

Don't Let **Technology** Be A Burden But  
Allow **“IT”** To Reduce Your Burden



# TECHNOLOGY FOR THE FUTURE

