



USA Softball Marks Limited Use Application

Application Fee: \$25.00 (non-refundable)

Licensing Fee Rate: \$500 flat fee and additional royalties/licensing fees will be assessed based on the fair wholesale price and quantity as provided.

Note: A separate application must be completed for each USA Softball mark request.

This form is for a one-time, commercial use of the USA Softball marks (logo) as described below. Any additional uses of the USA Softball marks (logo) must be submitted separately.

Please fill in each blank or print clearly.

Date submitted: _____ Company Name: _____

Company Address: _____

Contact Name: _____ Email: _____

Local Association Commissioner: _____ Logo requested: _____
(see second page for logo reference)

Marks (logo) usage: (Please circle one) Print Apparel Online/Digital Other
If other, please explain: _____

Product: _____ Quantity: _____ Wholesale price: _____

Use description in full (including event details, location, etc...): _____

USA Softball requires that prior to approval, a photo or product sample must be submitted for final approval. Incomplete applications will not be processed. If you have any questions regarding this form, please contact Dre McKee, Director of Marketing, at 405-425-3463 or dmckee@usasoftball.com.

Submit USA Softball Marks Application Form to:

Dre McKee
dmckee@usasoftball.com

For USA Softball Use Only

Date received by USA Softball: _____

Approved: Yes No Revisions: Yes No Rejected Yes No

Local Association Approval: Yes No Approved by: _____

With receipt of this form and approval, USA Softball will send the requested logo in JPEG and EPS formats for one-time use.



USA Softball available marks

 The primary logo, a shield-shaped emblem with "USA" in red, "SOFTBALL" in blue, three stars, and a stylized American flag.	<p>USA Softball Primary Logo</p>
 The secondary horizontal logo, with "USA" in red and "SOFTBALL" in blue, both in a bold, outlined font.	<p>USA Softball Secondary Horizontal</p>
 The secondary stacked logo, with "USA" in red and "SOFTBALL" in blue, both in a bold, outlined font, stacked vertically.	<p>USA Softball Secondary Stacked</p>
 The composite logo, featuring the primary shield logo on the left and the text "USA SOFTBALL" in red and blue, with "of Hawaii" in grey below it, on the right.	<p>USA Softball and Association Composite Logo</p>